

FLEADH FORUM WEBINARS 2021



#FleadhForum

WEBINAR 1

Thursday, July 22nd, 2pm-2.45pm



THE IRISH CINEMA EXPERIENCE: WHAT DOES THE FUTURE HOLD?

Speakers: Mark Anderson (Omniplex Group), Charlene Lydon (The Lighthouse/Palas Cinemas), Tracey O'Brien (The Gate Cinemas) and moderated by Robert McCann Finn (Breakout Pictures).
More speakers to be announced

Ireland is one of the most unique territories in the world when it comes to cinemas with a very high percentage of indigenous ownership of the exhibition sector and Irish film fans making more cinema visits per capita than any other country in Europe. The panel will discuss their ongoing plans to develop their audiences and build confidence in cinema goes to generate a recovery for the theatrical experience; what programming will fill schedules, working with filmmakers and the distribution sector; and what they see as their role into the future.

WEBINAR 2

Friday, July 23rd, 2pm-2.45pm



PRODUCING IN THE REGIONS: MAKING IT WORK FOR YOUR PROJECT

Speakers: Elaine Gill (Tax Consultant), John Brady (Producer/Line Producer), Martina Niland (Producer), Rob Walpole/Rebecca O'Flanagan (Producer) and moderated by Aideen Doherty (Donegal Film Office).

With the advent of the Section 481 Regional Development Uplift, there has been a renewed focus on shooting outside of the major urban centres. With a wealth of experience, the panel will discuss the advantages of leaving the Capital and provide some practical advice on how best to navigate your journey to production in order to maximise the experience covering topics such as the tax credit to talent recruitment to the practicalities of shooting in often remote locations.

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Charlene Lydon (Programmer, The Lighthouse & Palás Cinemas)

 @CharleneLydon

to follow

Mark Anderson (Director, Omniplex Cinema Group)

Galway holds a special place for Mark whose first role in the industry was in Galway in 1993. Since then, Mark has overseen the launch of over 40 Omniplex cinemas in both the Republic of Ireland and Northern Ireland including the 2019 opening of Omniplex D'LUXX in Salthill. A passionate cinephile, Mark is single minded about the cinematic experience and maintains that innovation, as well as content, will always be key to the success of the cinema industry.

Robert McCann Finn (MD, Breakout Pictures) Moderator

 @BOPictures

Robert is managing director of Break Out Pictures. Break Out Pictures is a film and event cinema distribution company founded by Nell Roddy and Robert McCann Finn with a dedication to supporting emerging and established creatives. The duo brings their unique knowledge and creativity to every project through innovative and bespoke campaigns and release strategies. Both Roddy and McCann Finn are highly experienced film professionals with over a decade's experience working across the theatrical and exhibition Irish and UK landscape. Recent releases include *Broken Law*, the number 1 Irish film at the box office last year and the acclaimed *Phil Lynott: Songs For While I'm Away* now in cinemas. Future releases include Cork Film festival Audience Award winner *The Bright Side, Arracht* which was the IFTA representative for the Oscars last year & *Love Yourself Today* which is playing at this year Fleadh. Robert holds a BA HDIP from the Michael Smurfit Business School, is treasurer of the Cinema Industry Charity the ICTBF and is on the board of Access Cinema.

Tracey O'Brien (The Gate Cinemas)

 @GateCinemas

A graduate of the University of Limerick with a degree in Business & Marketing, Tracey O'Brien has over fifteen years experience in cinema exhibition in Ireland. She began her career with The Gate Cinemas in 2006 and is now part of the senior management team in charge of bookings, festivals and general operations. The Gate Cinemas have been bringing movies and events to Cork city and county for over 20 years with three locations in Cork City, Mallow and Midleton.

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Aideen Doherty (Donegal Film Office) Moderator

 @donegalfilm

The Film Office acts as the main resource for filmmakers in Donegal and those who wish to film in Donegal from all over the world. IT was established by Donegal County Council in 2003 to promote the region and to help develop the profile of the county. Working in cooperation with Fís Éireann (Screen Ireland) the Film Office helps filmmakers to find locations, cast and crew, technical services and local service providers.

Elaine Gill (Tax Consultant, Clancy & Associates)

Elaine Gill is a chartered tax adviser and accountant who has been advising Irish and international film, television, animation and documentary productions in Ireland for over 25 years. Elaine works very closely with Industry representative bodies in discussions with the Revenue Commissioners on all aspects of the operation and calculation of the Irish film tax credit.

John Brady (Producer / Line Producer, Danú Media)

 @danumediagalway

John Brady is one of the leading Producers / Line-Producers based in West of Ireland and has a wealth of experience as a producer, line producer and executive producer on diverse slate film and television drama productions over 20 years. Recently John was co-producer on *Wild Mountain Thyme* and line producer on Irish Canadian Co-Production *Death Of A Ladies Man*. John has worked on a range of international co-productions including *Four Kids And It*, *Wisting*, *Never Grow Old*, *Muse* and *A Date For Mad Mary*. John produced the IFTA award winning *Aifric* and *Fir Bolg* for TG4. John is Co-CEO of Danú Media, co-producer of *Ros na Run*, which is services at our production studios and post-production facility in Spiddal, Co-Galway. John is a graduate from the DIT School of Communications and hold a degree in Law from NUIG, and a Masters in Business from IMI/UCC.

Martina Niland (Producer, Port Pictures)

Founder of Port Pictures Ltd, Martina Niland is a well-established Irish Film and TV Producer with over twenty years' experience in the industry. During that time Martina has produced a vast number of feature film and television projects at both a domestic and international level. Among Martina's most critically acclaimed productions are Academy Award winning *Once* (2007) and Golden Globe nominated *Sing Street* (2016), both by Award winning Writer/Director John Carney. Other films which she has produced include *Pavee Lackeen* (Perry Ogden), which was selected as one of only seven films from around the world to screen in the International Critics Week sidebar section of the Venice Film Festival in 2005, *Snap* (Carmel Winters) which had its World Premiere's at the Tribeca Film Festival and *Float Like A Butterfly* (Carmel Winters), which won the International Federation of Film Critics (FIPRESCI) award at 2018 Toronto International Film Festival. Martina also acted as producer and executive producer on 3 seasons of the BBC/RTE six-part comedy Series, *The Young Offenders* (Peter Foott/Vico Films Ltd), based on the hugely successful feature film of the same name. Series One was

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nominated for a prestigious Rose d'Or Award. In 2019 Martina produced the Canadian/Irish film *Death Of A Ladies' Man*, starring Gabriel Byrne and directed by Matt Bissonnette. Celluloid Dream are acting as Sales Company on the film. She is also a producer on *Wild Mountain Thyme* by John Patrick Shanley ('Moonstruck', 'Doubt'), starring Emily Blunt, Jamie Dornan, Christopher Walken and Jon Hamm. HanWay are handling international sales on the film. Bleecker Street are currently releasing in the US, with Lionsgate looking after the Irish and UK release. In 2021 Port Pictures acted as Co-Producer on episodes of Amazon Studios anthology series *Modern Love*. Martina is currently producing a four part drama entitled *Holding* for ITV, based on the bestselling novel by Graham Norton.

Rob Walpole / Rebecca O'Flanagan (Producer, Treasure Entertainment)

 **@treasureent**

Treasure Entertainment is one of Ireland's leading independent production companies, with a proven record in producing commercially and critically successful films and television for Irish and international audiences. Notable film credits include John Butler feature films, *Papi Chulo*, *Handsome Devil* and *The Stag*, Paddy Breathnach's Oscar shortlisted *Viva*, and BAFTA nominated *Good Vibrations*. It has most recently produced the IFTA award winning television series *Smother* with BBC Studios.

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